

ANNUAL
HEALTHCARE
DIVERSITY
Awards

THURSDAY, JUNE 20, 2019



BUSINESS ATTIRE

Celebrating *21 Years* of the National Association of Hispanic Healthcare Executives®

The New York Academy of Medicine - 1216 5th Ave. @ 103rd Street - New York, New York 10029

REGISTRATION: 5:30 - 6pm | RECEPTION: 6-7pm | AWARDS: 7-9pm

HONOREES

(List in Formation)

AWARDS CHAIRS

George A. Zeppenfeldt - Cestero

President & CEO AHHE

Howard Gold

Executive Vice President
Managed Care
Northwell Health

Lee H. Perlman

Executive Vice President
Greater NY Hospital Association

Luis A. Vázquez

Master of Ceremonies

Steven Kess
VP Global Professional Relations
Office of the Chairman & CEO
Henry Schein, Inc.



\$100,000 NATIONAL AHHE LIFETIME SUSTAINING PARTNER

Package includes all Mentorship Partner benefits PLUS

- Present on health leadership topic of choice at two AHHE/National Hispanic Chamber of Commerce on Health (NHCCH) membership meetings
- Two personal consultations with AHHE CEO
- 3 tables of 10 at Annual Awards

\$50,000 MENTORSHIP PARTNER

Package includes all National Corporate Partner benefits PLUS

- Board Member (Ex-Officio) of National AHHE Board
- Additional benefit in consultation with AHHE CEO
- Consultation with Millennial Advisory Group

\$25,000 NATIONAL CORPORATE PARTNER

Package includes all Regional Partner benefits PLUS

- Serve on Annual Awards Committee for one year
- Present on health leadership topic of choice at one AHHE/NHCCH membership meeting
- Banner on AHHE website for one year
- Unlimited individual memberships in AHHE
- 2 tables of 10 at Annual Awards (1 table for partner & 1 table for mentees)
- Consultation with Millennial Advisory Group

\$15,000 REGIONAL PARTNER

Package includes all Community Health Partner benefits PLUS

- Presenter at Annual Awards
- 15 individual memberships in AHHE and 10 seats at Annual Awards
- Logo in AHHE's Social Media Campaigns
- Digital distribution of Partner ad to AHHE/NHCCH list serve two times per year
- One personal consultation with AHHE CEO

The value of your 12-month partnership with AHHE impacts critical functions across your organization, such as talent acquisition, development and retention through our free job posting tool, newsletter, participation on speaker panels, leadership mentoring program and Managers Council; talented members of our Young Professionals Council are equipped to assist you with diversity programming; and your community and government relations news and events will reach a larger, broader target audience on the most popular social media platforms and on our website's health events calendar.

\$10,000 COMMUNITY HEALTH PARTNER*

Package includes all Diversity Multi-Hospital Partner benefits PLUS

- Vendor opportunities on NHCCH website
- Ten individual memberships in AHHE
- 1 table of 10 at Annual Awards

\$7,500 DIVERSITY MULTI-HOSPITAL OR FOR-PROFIT PARTNER

Package includes all Non-Profit Public Health Facility Partner benefits PLUS

- Opportunity to serve on panel at one member event during the year
- 1 table of 10 at Annual Awards

\$5,000 NON-PROFIT PUBLIC HEALTH FACILITY PARTNER

Benefit package includes

- Table of 10 to Annual Awards; quarter-page journal ad
- Acknowledgement in Awards signage and program
- Five individual memberships in AHHE
- Unlimited postings on social media platforms, i.e., Facebook, Instagram and Twitter
- Unlimited self-posting of jobs on AHHE website
- Unlimited submission of facility promotional and consumer health information for posting on AHHE health events calendar (subject to deadlines)
- Nomination of a Manager of the Year Award recipient from facility
- Nomination of Mentor for 2019-20 Mentorship Program
- Co-sponsorship of a minimum of 2-3 networking events in a 12-month period plus Annual Awards (New! Annual Awards Tables included in all memberships)

* ALL NETWORK HOSPITAL MEMBERSHIPS ARE \$250/YEAR, EXCLUDING SEATS AT AWARDS DINNER

ANNUAL AWARDS JOURNAL PARTNER

- **\$2,500**
Full-page ad (8½"x 11"); 4 tickets to Annual Awards
- **\$1,500**
Half-page ad (8½" x 5½"); 2 tickets to Annual Awards
- **\$1,000**
Quarter page ad (4"x5"); 1 ticket to Annual Awards

Notes: **Please submit your Ad/Logo** no later than June 7 aspires. JPEG. 300 DPI at final size to **Awards2019@ahhe.org**. File name should include your company or organization name with subject line Journal Ad and/or Logo.

Partners/supporters will be acknowledged in the printed program.

NAME: _____
TITLE: _____
ORGANIZATION: _____

EMAIL & PHONE: _____
ADDRESS: _____
ZIP CODE: _____

Mail from and check payable to **National Association of Hispanic Healthcare Executives**.
153 West 78th Street, Suite #1, New York, NY 10024