

DEDICATED TO PROMOTING ACCESS TO HEALTHCARE
FOR THE HISPANIC COMMUNITY



LEADER
CHAMPION
MENTOR
GUIDE
ADVISOR

10TH Anniversary
HEALTHCARE DIVERSITY AWARDS GALA
MENTORING THE NEXT GENERATION
OF HEALTHCARE LEADERS

Master of Ceremonies

Monica Morales

News Correspondent, WPIX11

HONOREES TO BE ANNOUNCED

Keynote Speaker

Dennis Rivera, Chair, SEIU Healthcare

Opening Ceremony

United States Army Color Guard

Friday, June 18, 2010

Marriott Marquis

1535 Broadway • New York, N.Y. 10036

5:30-7:00pm Chairman's Reception

Duplex Presidential Suite, Marriott Marquis

(By special invitation)

7:00-8:00pm Cocktail Reception

8:00-12:00 Midnight Awards Dinner and Dancing

For further information about sponsorship opportunities, please contact Gala Chairman, Luis A. Vazquez, or George A. Zeppenfeldt-Cestero, President, AHHE/NHCCH, at gzeppenfeldt@ahhe.org or call 212-877-1615.

10TH Anniversary

HEALTHCARE DIVERSITY AWARDS GALA



MENTORING THE NEXT GENERATION OF HEALTHCARE LEADERS

- \$50,000 INTERNATIONAL MENTOR LEADER**
Benefit package includes
 - All the benefit of Gala Lead Sponsor plus the Exclusive Sponsorship of the AHHE & NHCCH websites
- \$35,000 2010 GALA LEAD SPONSOR**
Benefit package includes
 - All the benefits of National Corporate Partner plus Co-Sponsorship of Chairman's Reception
- \$25,000 NATIONAL CORPORATE PARTNER**
Benefit package includes
 - Award Presenter at Gala and placement of one-page ad on AHHE & NHCCH websites and at Gala
 - Remarks at Gala, acknowledgement in Gala press release, program, premier signage at Gala and at all 2010 events; sponsor's banner on AHHE & NHCCH homepage for one year with hyperlink to sponsor's website
 - Table of 10 at 2010 Gala and admission to Chairman's Reception
 - Ten individual memberships in AHHE & NHCCH
 - One-year Corporate Partner and membership in National Corporate Advisory Board
 - Co-sponsorship of three events during a 12-month period (Gala and two events)
 - Designation as the exclusive industry partner of AHHE & NHCCH
 - Customized message to AHHE & NHCCH members with logo of partner in E-News to 4,000 healthcare and business leaders
 - Posting of job opportunities on AHHE website and vendor opportunities on NHCCH website
 - Incorporate sponsor logo in AHHE's Social Media Campaign
- \$15,000 Regional Partner**
Benefit package includes
 - Award Presenter at Gala and placement of one-page ad on AHHE & NHCCH websites and at Gala
 - Table of 10 at 2010 Gala and admission to Chairman's Reception
 - Ten individual memberships in AHHE & NHCCH
 - Acknowledgement in Gala press release, program, premier signage at Gala and all 2010 events
 - Customized message to AHHE & NHCCH members with logo of sponsor in E-News to 4,000 healthcare and business leaders
 - Speaking opportunity at regional chapter meetings of AHHE & NHCCH
 - One-year Corporate Partner and membership in National Corporate Advisory Board
 - Co-sponsorship of three events during a 12-month period (Gala and two events)
 - Posting of job opportunities on AHHE website and vendor opportunities on NHCCH website
 - Incorporate sponsor logo in AHHE's Social Media Campaign
- \$ 10,000 AHHE SCHOLARSHIP SPONSOR**
Benefit package includes
 - Table of 10 at 2010 Gala and admission to Chairman's Reception
 - Presenter at 2011 scholarship awards reception
 - Acknowledgement in Gala press release, program, premier signage at Gala and at all 2010 events
 - Placement of one-page ad on AHHE & NHCCH website and at Gala
 - One-year Corporate Partner and name placement on AHHE & NHCCH national letterhead
 - Posting of job opportunities on AHHE website and vendor opportunities on NHCCH website
 - 1 year affiliate membership in AHHE and NHCCH
- \$7,500 DIVERSITY SPONSOR**
Benefit package includes
 - Table of 10 at 2010 Gala
 - Ten individual memberships in AHHE & NHCCH and placement of one-page ad on AHHE & NHCCH websites and at Gala
 - Premier signage at Gala and program
 - 1 year affiliate membership in AHHE and NHCCH
- \$5,000 NON-PROFIT SPONSOR**
Benefit package includes
 - Table of 10 at 2010 Gala
 - Ten individual memberships in AHHE & NHCCH and placement of half-page ad on AHHE & NHCCH websites and at Gala
 - Signage at Gala and program
 - 1 year affiliate membership in AHHE and NHCCH
- \$1,500 FULL-PAGE WEBSITE & E-NEWS ADVERTISING**
- \$750 HALF-PAGE WEBSITE & E-NEWS ADVERTISING**
- \$400 QUARTER-PAGE WEBSITE & E-NEWS ADVERTISING**

Name: _____

Organization: _____

Address: _____

Tel: _____

Fax: _____

Email: _____

Please provide Artwork as follows:
 Send press ready, black and white hi-res PDF, JPEG or TIFF files with crop marks. No less than 300 DPI

Make sure all fonts and images are embedded.

Final size of artwork should be actual full, half or quarter size.
 Full Page: 8x10.5
 Half Page : 8x5.25
 Quarter Page: 4x5.25

File name should include company or organization name _ full or half . extension
 ie. NHCCH_FULL.PDF
 ie. NHCCH_HALF.JPG

Submit Artwork to
 NHCCH@batrescs.com
 Please follow up with a phone call to confirm receipt of file.

Contact for Ads/Logos
 Alvaro Batres
 Batres Creative Solutions
 T: 347.524.4154

Deadline for Sponsorships, Ads/Logos
 May 31, 2010